



## CORPORATE CATALOGUE

## About Us

Maymoon Gulf Trading is a multinational group, headquartered in Saudi Arabia. Maymoon Gulf is a result of professional teamwork under the guidance of experienced accomplished personnel from the industry. With expert collaborations from across the globe, we are now enhancing the fashion trading experience in the industry. Along with perfumes, watches, accessories, apparels, we ensure the exclusivity and innovation in each of the products we trade. Our team has world-class designers. They develop unique approaches and ideologies, those which can introduce a new classic trend to the fashion trade. Not just that, we have professionals with manufacturing expertise, highly enthusiastic sales executives; so that we don't just create fashion, we initiate historic advancements.

Another specialty of Maymoon Gulf is that we focus a lot on the customers, and hence select the product lines with a distinct personality and hence help it to build as a brand. We help you to develop your brand positioning by making an overall business strategy enveloping product packaging, logistics, targeting client groups, marketing strategy and maintaining quality. Maymoon Gulf is proud of its long standing in the fashion trading. We have served enormous happy clients and most of our business comes from reference from our old clients which is a testimony to the quality of work we do.



## Growth Strategy

Apart from our growth strategy and very recently in March 2020, Maymoon Gulf Trading decided to start a new journey in Dubai, UAE; we established Maymoon Gulf DMCC to manage our operations and growth initiatives in the cosmopolitan and business hub city, Dubai. Currently, Maymoon Gulf is one of the top 5 suppliers for Amazon.com; we are also on a lookout to cover the entire GCC region's distributions. Therefore we have signed with NOON.com in KSA and UAE in addition to BRANDATT.COM in Kuwait, M-Watch, Swiss Watch, and many new other brands and platforms. Despite the market disruptions caused by void COVID-19, we are witnessing a boom in E-Commerce in our region, and we still believe that the coming future is much better.

Maymoon Gulf Trading also has its offline stores where we display our products; in addition, we created Shopify experience for our exclusive brands in the Middle East -JBWArabia.com- we are also planning to continue our current ongoing expansions based on new inputs from marketplaces.





## Our Scope of Fashion Trading Business

Watches

Perfumes

Gifts & Accessories

Apparels & Ethnic Products

Garments & Fabrics

Jewelry & Gems

Cosmetics & Bags



## CEO Statement

At Maymoon Gulf Trading, we work towards building exceptional trends and bringing in new ones. We work to help the innovations and creativity take flight with fresh ideas and necessities. Understanding the importance of creativity, distinctness, and unique fashion that marks history by inspirations for the future, we look forward to building an exclusive fashion emporium. Moreover, we totally acknowledge that the fashion industry is ever-changing and needs updates every second as ideas are flooding with new innovations getting introduced in each corner of the world.

"Maymoon Gulf Trading is a fashion transforming group that follows unusual and unconsumed business methodologies to attain the pinnacle."

We are not just here to create a new fashion perspective across the globe; we are here to create history like none other fashion trading groups have already. We are unique in ways we run our business along with the methods that we utilize to transform creative ideas and bring them to highlights. Maymoon Gulf Trading is a world in itself to achieve that starlight in the fashion industry, simultaneously acknowledging the smallest efforts of each individual who contributes to it.

"Not following trends and making ourselves trendy, is what keeps Maymoon Gulf Trading stand apart!"

We firmly believe that fashion is unconventional; moreover, it has always been learnings from past trends and creating new ones for the future. The requirements keep on altering with time, and the changing requirements play an essential role in what makes fashionable. We fulfil the needs of our users, taking inspirations from the past, and the failures of trends, we are ever progressing with our concepts.

For Maymoon Gulf Trading, fashion is not just the clothes but a collection of everything. You name it and we have it! Perfumes, watches, clothing, accessories, anything you may need for your perfect attire is with us in premium quality.

**For us, "good" is not enough; it must be the best.**



**MR. NOOR M MOUQASIL**

Chief Executive Officer  
Maymoon Gulf Trading



## Member's Desk

Maymoon Gulf Trading is an organization where talent is nurtured and enhanced at every stage. We are more than obliged to the firm to keep encouraging us and motivating us and bringing our creativity to the spotlights. The fashion industry changes drastically with the advent of each trend. Hence, experimentation is the key, and Maymoon Gulf Trading appreciates the experiments we undertake. We also love the assessment of all the works by an expert team to produce productive feedback for each aspect as per the industry standards that helps us deliver the best results. No compromise in the quality of the product or the comfort of the user makes us work even hard to get Maymoon to reach the pinnacle of the industry.

With the easy departmental management and inter-department communications, it becomes highly convenient to generate the fashion which might otherwise require a lot of time to create, test, and launch. Moreover, the perception of the exclusivity, principles to create absolutely defect-free, curate best experiences for the customers, and add the highest quality to all our products, helps us to grow as an individual as well. Adding the element of uniqueness to each of our products helps us take pride in what Maymoon produces because it is difficult to find anywhere else.

Being a member at Maymoon Gulf Trading is not just a matter of traversing through a proud journey, but also about creating experiences and impact at every step. The company policies and morals provoke us to do better and perform at our best potentials for each responsibility. Moreover, the ease of explanations and the friendly environment helps us to deliver our most effective results. They have always encouraged a tendency for proficient and skilled manufacturing with each of the latest designs. Each interaction with the CEOs and management at any hierarchical level of the company, the hard work vibes can be automatically sensed that acts as the driving force for the members to improve their abilities while at the same time being addressed for their bravo performances. It also promotes integrity in the firm that allows active participation from each member that ultimately leads to an extraordinary output.

Having said that, with Maymoon Gulf Trading, the journey has always been an apprehending one provoking us to reach greater heights. All the members of Maymoon gulf unanimously agree that "Maymoon Gulf is the fashion trading firm that can be trusted for any fashion products, be it accessories, clothing, perfumes, watches, or anything which complements your attire." Afterall, Maymoon Gulf Trading is not just creating new trends; it is setting new fashion transformations.





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